

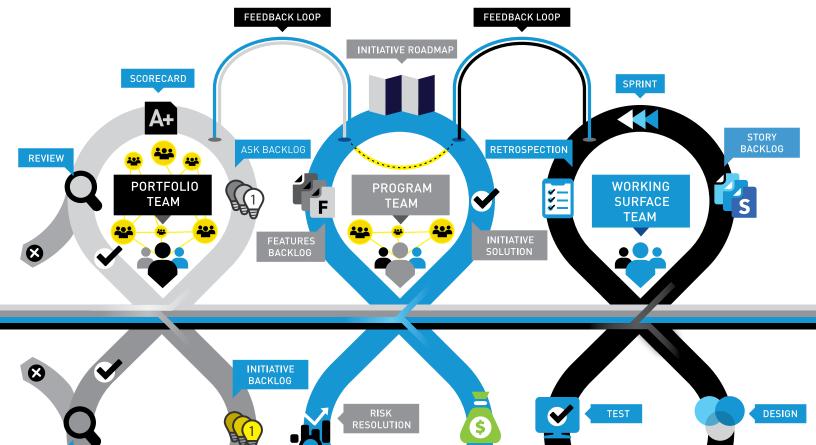
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IMMERSION WORKSHOPS

Scaling Business Agility

The SURGE™ business agility operating model and change framework provide the essential human, leadership, culture, and performance improvement tools essential to enabling business agility across the entire Enterprise. By extending the principles and values of Agile to your entire company, SURGE helps to reshape both

the structure and style of collaborative work performed by Leadership, Portfolio, Program, and Surface Teams. This ensures that agility is not limited to those teams practicing Agile software methods, but is instead embodied in how all collaboration, planning, and execution occur across the organization.



LEARNING OBJECTIVES

- Understand the impact of corporate culture on working across organizational boundaries
- Establishing collaboration across boundaries, functions, and purpose
- Exploring the impact of complexity and uncertainty on product / service design, development, and delivery
- Create a common language for communicating new, novel, or unformed ideas that generate value for customers

SESSION TOPICS

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TEAMING & WORKFLOW	LEADERSHIP & CULTURE	MANAGEMENT & STRUCTURE	VALUE CREATION
 Continuous Integration Workflow: Design and Implementation Stakeholder and Partner Collaboration User Experience Cross-Organizational Program Team Retrospectives Program Team Deep Retrospectives Continuous Innovation Process/Metrics 	 Stakeholder Network Design Portfolio Network Roles & Responsibilities Leading Network Stakeholders Decision Making in Networks Balcony and Dance Floor Views Leading with Agility Teaming & T-shaped People Technical & Adaptive Challenges Creating a Coaching Culture Culture, Values, and Behaviors Change and Adaptation Organizational Learning 	 Roadmap Goals and Objectives Portfolio Lifecycle Governance Managing by Means Product Visioning and Roadmap Development Portfolio Transparency Designing Product Development Flow Building Portfolio Transparency 	 Business Innovation Vendor and Partner Management and Trade-offs Decision Making Across Organizational Boundaries Prioritizing Opportunity Funnels End-To-End Business Value Design Business Innovation Service Design and User Experience ROI, Budgeting, Financial Trade-offs Economic Evaluation/ Risk Resolution Enterprise Agility to Drive Value Value Stream Mapping and Analytics

Workshops can be formatted as Lunch-n-Learn, ½ Day Learning Seminars, or Multiple Day Immersion Workshops



LEARNING OBJECTIVES

- Understand the impact of corporate culture on work across organizational boundaries
- Gain an understanding of the networks required to deliver product development at the program level
- Establish a common language for communicating about value chain management, teaming, work flow, collaboration, change, and agility
- Learn to stand-up and develop cross-functional and cross-organizational teams
- Design and deliver a complex initiative using tangible/ intangible deliverables, technical/adaptive means, relational/network techniques, and strategy/tactical perspectives

SESSION TOPICS

TEAMING & WORKFLOW	LEADERSHIP & CULTURE	MANAGEMENT & STRUCTURE	VALUE CREATION
	 Balcony and Dance Floor Views Leading with Agility Teaming and T-shaped People Technical and Adaptive Challenges Manager as Coach Tangible and Intangible Deliverables Program Transparency Intentional Network Design 		 Service Design and User Experience Economic Evaluation/Risk Resolution ROI, Budgeting, Financial Trade-off Program Agility to Increase Product Value Vendor and Partner Management and Trade-offs Program Metrics and Reporting Business Metrics for
 Cross-Organizational Program Team Retrospectives Deployment Operations and End2End Integration Continuous Integration Workflow Design and Implementation Rally-Jira Workflow Integration 	 Network Roles and Responsibilities Network Stakeholder Orchestration Culture, Values, and Behaviors Change and Adaptation Organizational Learning 	 Program Design and Calibration Kanban Management for End-To-End Execution Epic-Feature Relationships Calibrating Programs from Surge Patterns Dashboard Design 	Product Development

LEARNING OBJECTIVES

- Learn the techniques, principles, and impact of adopting and managing lean/agile work
- Gain a deep understanding of the roles and responsibilities of team members, including how they relate to the rest of the product development team and work flow
- Create a common language for communicating about agility and an experiential understanding of collaboration
- Establish a culture based on teaming, strong and weak network ties, and collaboration across boundaries

SESSION TOPICS

TEAMING & WORKFLOW	LEADERSHIP & CULTURE	MANAGEMENT & STRUCTURE	VALUE CREATION
 Agile-Scrum Foundations Lean-Kanban Foundations Agile Product Owner Training Agile Engineering and Automation Practices Writing Effective User Stories Jira Workflow and Dashboard Design TDD for Engineers BDD for Analysts and Product Owners Test Automation for QA/Testers DevOps for Delivery Agility Product Release Planning Iteration Planning Product Backlog Grooming 	 Agility Management Framework Cross-Organizational Team Retrospectives Deep Retrospectives Tooling Strategy and Roadmap Planning Agile Product Lifecycle Management Governance Design Team-Manager Relationships 	 Kanban Management for Teams Managing Cross-Functional Teams Agile Product Management Continuous Integration Workflow Design Rally Workflow and Dashboard Design Agile Tooling and Environment Design PPM Integration with Team Executions Tools 	 Business Basics for Working Surface Teams Understanding Business Priorities Product Development and Commercialization

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