IMMERSION WORKSHOPS

Scaling Business Agility

The SURGE™ business agility operating model and change framework provide the essential human, leadership, culture, and performance improvement tools essential to enabling business agility across the entire Enterprise. By extending the principles and values of Agile to your entire company, SURGE helps to reshape both the structure and style of collaborative work performed by Leadership, Portfolio, Program, and Surface Teams. This ensures that agility is not limited to those teams practicing Agile software methods, but is instead embodied in how all collaboration, planning, and execution occur across the organization.

FEEDBACK LOOP

FEEDBACK LOOP

INITIATIVE ROADMAP

SCORECARD

SPRINT

A+

REVIEW

ASK BACKLOG

RETROSPECTION

STORY BACKLOG

PORTFOLIO TEAM

PROGRAM TEAM

WORKING SURFACE TEAM

FEATURES BACKLOG

INITIATIVE SOLUTION

INITIATIVE BACKLOG

RISK RESOLUTION

TEST

DESIGN

IMMERSION WORKSHOPS
PORTFOLIO TEAM

LEARNING OBJECTIVES

- Understand the impact of corporate culture on working across organizational boundaries

- Establishing collaboration across boundaries, functions, and purpose

- Exploring the impact of complexity and uncertainty on product / service design, development, and delivery

- Create a common language for communicating new, novel, or unformed ideas that generate value for customers

SESSION TOPICS

TEAMING & WORKFLOW	LEADERSHIP & CULTURE	MANAGEMENT & STRUCTURE	VALUE CREATION
• Continuous Integration Workflow: Design and Implementation • Stakeholder and Partner Collaboration • User Experience • Cross-Organizational Program Team Retrospectives • Program Team Deep Retrospectives • Continuous Innovation Process/Metrics	• Stakeholder Network Design • Portfolio Network Roles & Responsibilities • Leading Network Stakeholders • Decision Making in Networks • Balcony and Dance Floor Views • Leading with Agility • Teaming & T-shaped People • Technical & Adaptive Challenges • Creating a Coaching Culture • Culture, Values, and Behaviors • Change and Adaptation • Organizational Learning	• Roadmap Goals and Objectives • Portfolio Lifecycle Governance • Managing by Means • Product Visioning and Roadmap Development • Portfolio Transparency • Designing Product Development Flow • Building Portfolio Transparency	• Business Innovation • Vendor and Partner Management and Trade-offs • Decision Making Across Organizational Boundaries • Prioritizing Opportunity Funnels • End-To-End Business Value Design • Business Innovation • Service Design and User Experience • ROI, Budgeting, Financial Trade-offs • Economic Evaluation/ Risk Resolution • Enterprise Agility to Drive Value • Value Stream Mapping and Analytics

Workshops can be formatted as Lunch-n-Learn, ½ Day Learning Seminars, or Multiple Day Immersion Workshops

LEARNING OBJECTIVES

- Understand the impact of corporate culture on work across organizational boundaries

- Gain an understanding of the networks required to deliver product development at the program level

- Establish a common language for communicating about value chain management, teaming, work flow, collaboration, change, and agility

- Learn to stand-up and develop cross-functional and cross-organizational teams

- Design and deliver a complex initiative using tangible/intangible deliverables, technical/adaptive means, relational/network techniques, and strategy/tactical perspectives

SESSION TOPICS

TEAMING & WORKFLOW	LEADERSHIP & CULTURE	MANAGEMENT & STRUCTURE	VALUE CREATION
• Continuous Innovation Teaming	• Balcony and Dance Floor Views	• Agile Program Management	• Service Design and User Experience
• Solutioning for Innovation	• Leading with Agility	• Roadmap Goals and Objectives	• Economic Evaluation/ Risk Resolution
• Stakeholder and Partner Collaboration	• Teaming and T-shaped People	• Product Lifecycle Governance	• ROI, Budgeting, Financial Trade-off
• Roadmap goals and objectives	• Technical and Adaptive Challenges	• Kanban Management for Program Teams	• Program Agility to Increase Product Value
• Writing and Grooming Features	• Manager as Coach	• Program Team Effectiveness	• Vendor and Partner Management and Trade-offs
• Designing Product Development Flow	• Tangible and Intangible Deliverables	• Program Team Deep Retrospectives	• Program Metrics and Reporting
• Removing Program Waste	• Program Transparency	• Product Visioning and Roadmap Development	• Business Metrics for Product Development
• Cross-Organizational Program Team Retrospectives	• Intentional Network Design	• Program Design and Calibration	
• Deployment Operations and End2End Integration	• Network Roles and Responsibilities	• Kanban Management for End-To-End Execution	
• Continuous Integration Workflow Design and Implementation	• Network Stakeholder Orchestration	• Epic-Feature Relationships	
• Rally-Jira Workflow Integration	• Culture, Values, and Behaviors	• Calibrating Programs from Surge Patterns	
	• Change and Adaptation	• Dashboard Design	
	• Organizational Learning		

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LEARNING OBJECTIVES

- Learn the techniques, principles, and impact of adopting and managing lean/agile work

- Gain a deep understanding of the roles and responsibilities of team members, including how they relate to the rest of the product development team and work flow

- Create a common language for communicating about agility and an experiential understanding of collaboration

- Establish a culture based on teaming, strong and weak network ties, and collaboration across boundaries

SESSION TOPICS

TEAMING & WORKFLOW	LEADERSHIP & CULTURE	MANAGEMENT & STRUCTURE	VALUE CREATION
• Agile-Scrum Foundations	• Agility Management Framework	• Kanban Management for Teams	• Business Basics for Working Surface Teams
• Lean-Kanban Foundations	• Cross-Organizational Team Retrospectives	• Managing Cross-Functional Teams	• Understanding Business Priorities
• Agile Product Owner Training	• Deep Retrospectives	• Agile Product Management	• Product Development and Commercialization
• Agile Engineering and Automation Practices	• Tooling Strategy and Roadmap Planning	• Continuous Integration Workflow Design	
• Writing Effective User Stories	• Agile Product Lifecycle Management	• Rally Workflow and Dashboard Design	
• Jira Workflow and Dashboard Design	• Governance Design	• Agile Tooling and Environment Design	
• TDD for Engineers	• Team-Manager Relationships	• PPM Integration with Team Executions Tools	
• BDD for Analysts and Product Owners			
• Test Automation for QA/Testers			
• DevOps for Delivery Agility			
• Product Release Planning			
• Iteration Planning			
• Product Backlog Grooming			

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